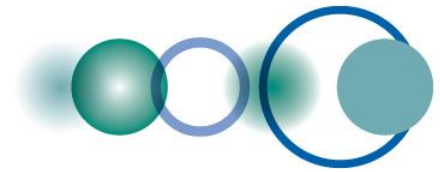


GEOSPATIAL WORLD FORUM

Geneva, Switzerland
5-9 May 2014

Pre-Conference Workshop – Monday, May 5th

Geospatial Industry Forging Ties with GEOS: A Value Proposition Dialogue Forum



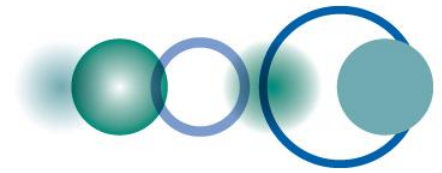
Private-Sector Engagement with the Group on Earth Observations (GEO)



Barbara J. Ryan
Director, GEO Secretariat

Geneva, Switzerland
5 May 2014





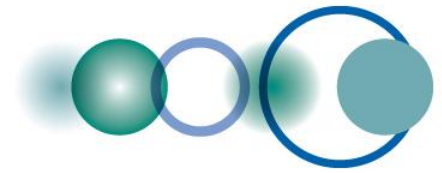
GEO Objectives

- Improve and Coordinate Observation Systems
- Advance Broad Open Data Policies/Practices
- Foster Increased Use of EO Data and Information
- Build Capacity



A Global, Coordinated, Comprehensive and Sustained System of Observing Systems

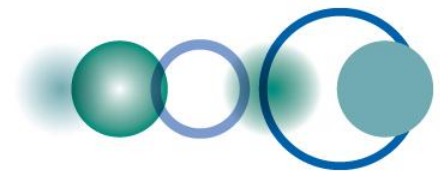




**Created in 2005, to develop a coordinated and sustained
Global Earth Observation System of Systems (GEOSS) to
enhance decision making in nine Societal Benefit Areas
(SBAs)**

**GEO today:
90 Members
77 Participating
Organizations**





77 Participating Organizations

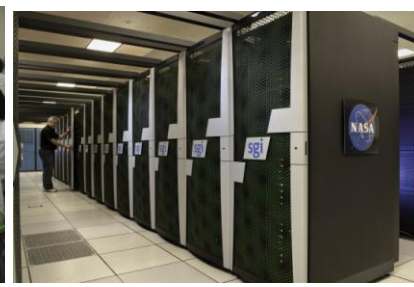


A broad Commercial Sector spans the entire information value chain

Data providers



Value-Added providers



Downstream users

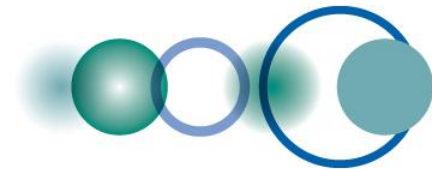


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<http://www.earthobservations.org>



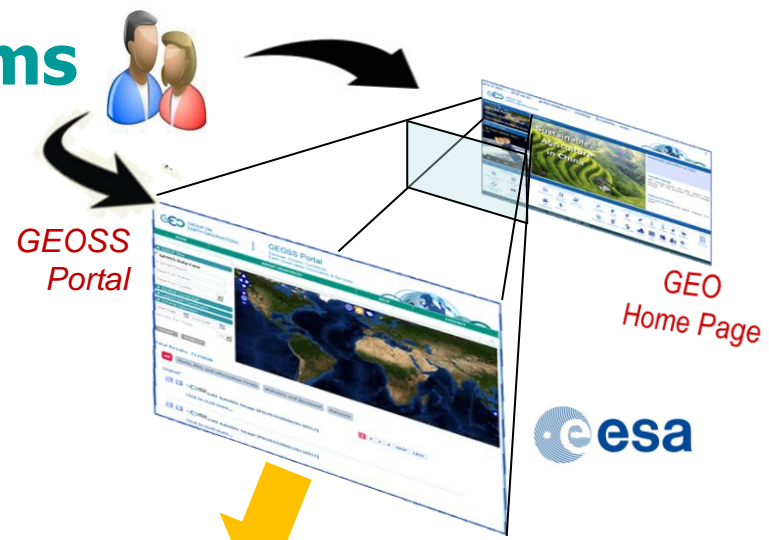


Backup Slides

Enabling a System of Systems



Data Providers Brokered (capacities, systems, networks, etc.)

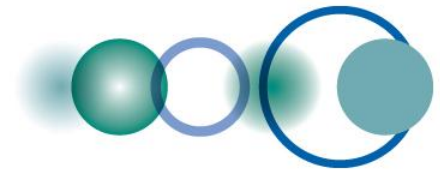


GEO Discovery & Access Broker

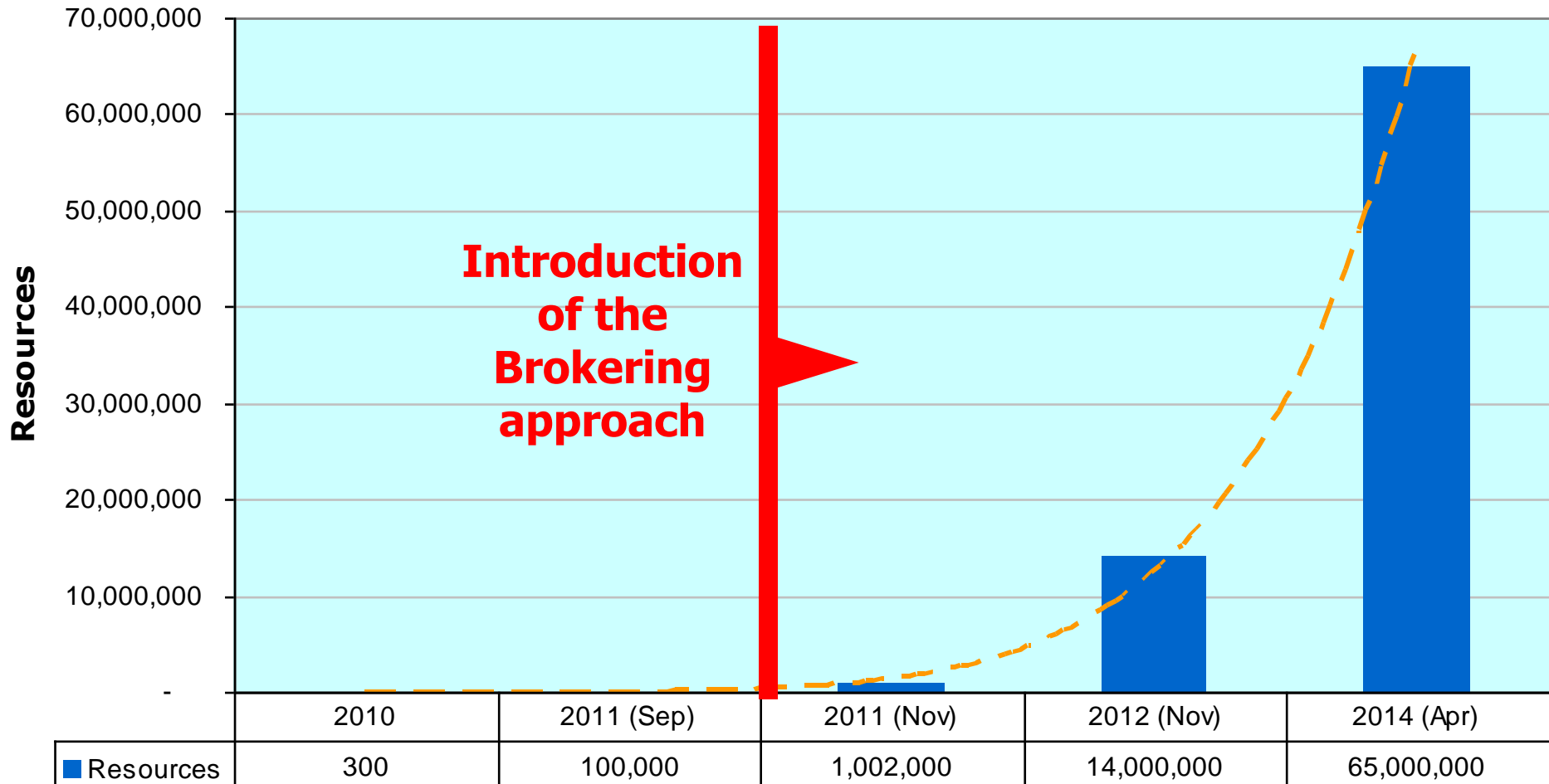
The GEOSS Discovery and Access Broker

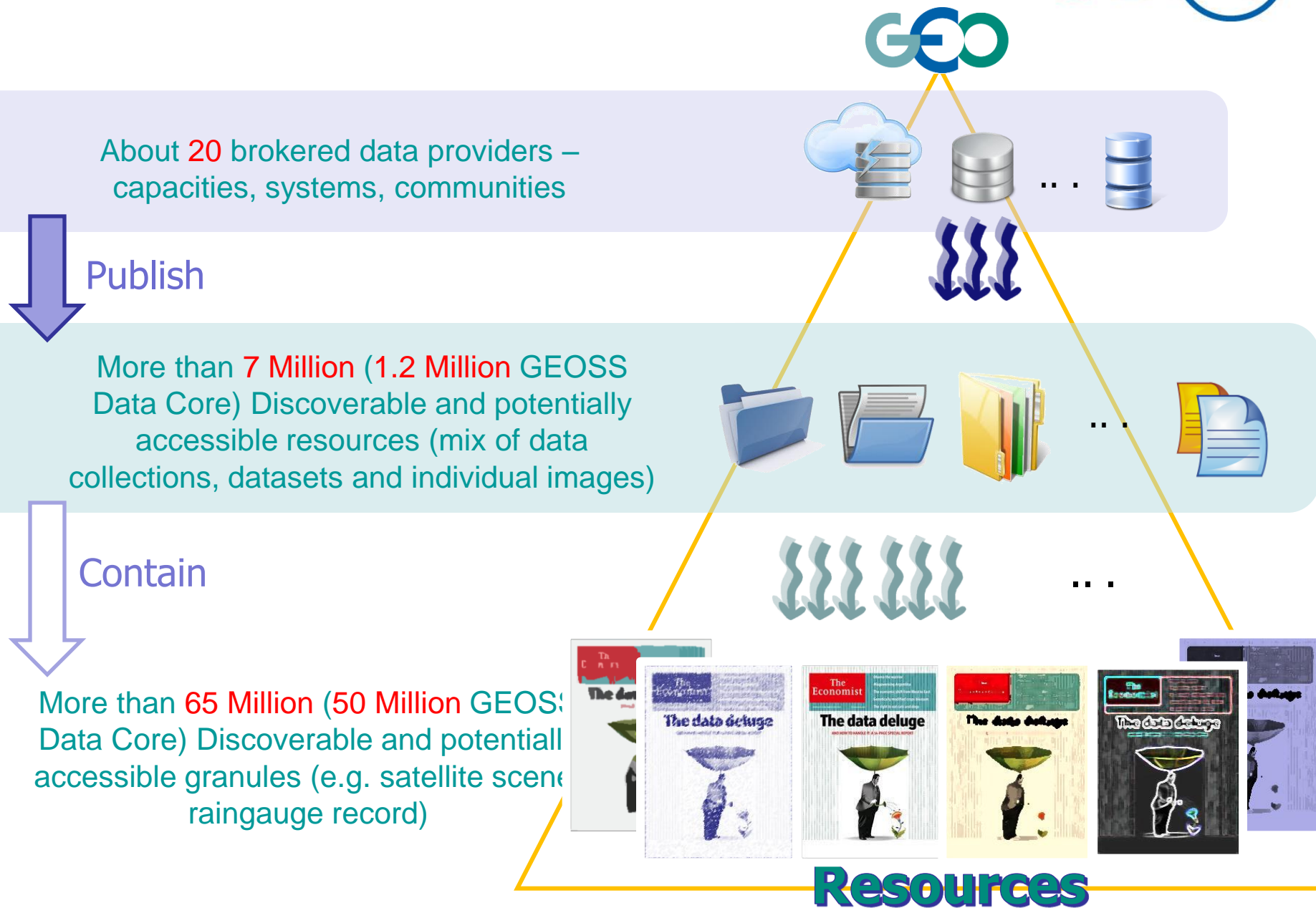


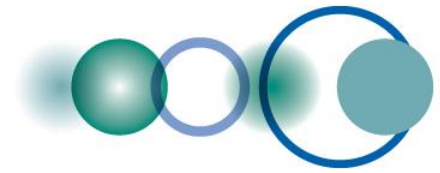
Private Sector (data, services, Apps, etc.)



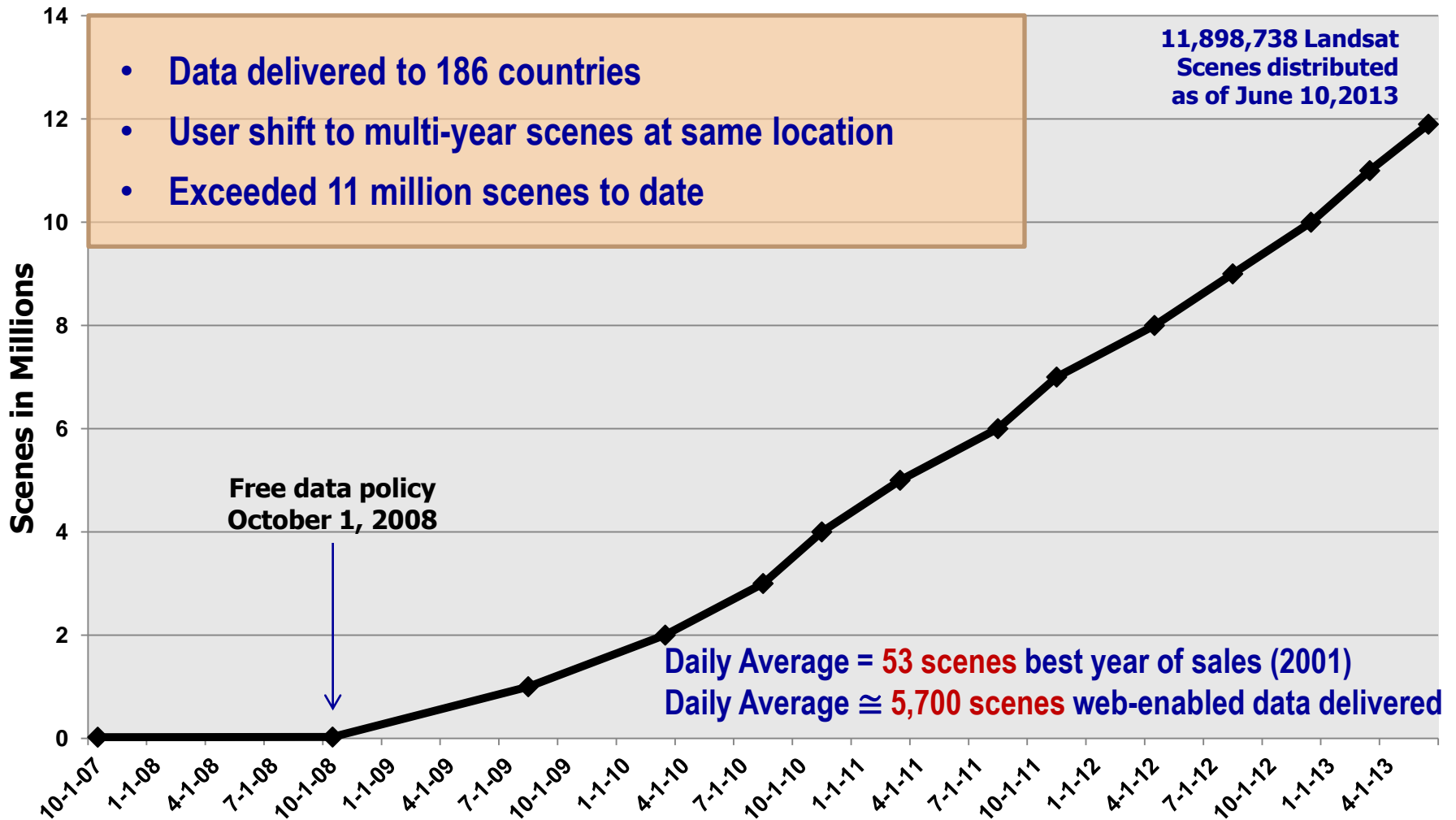
GEOSS Resources

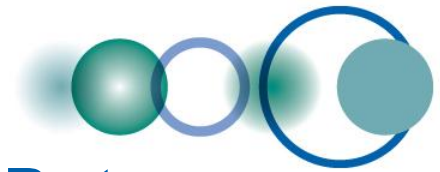






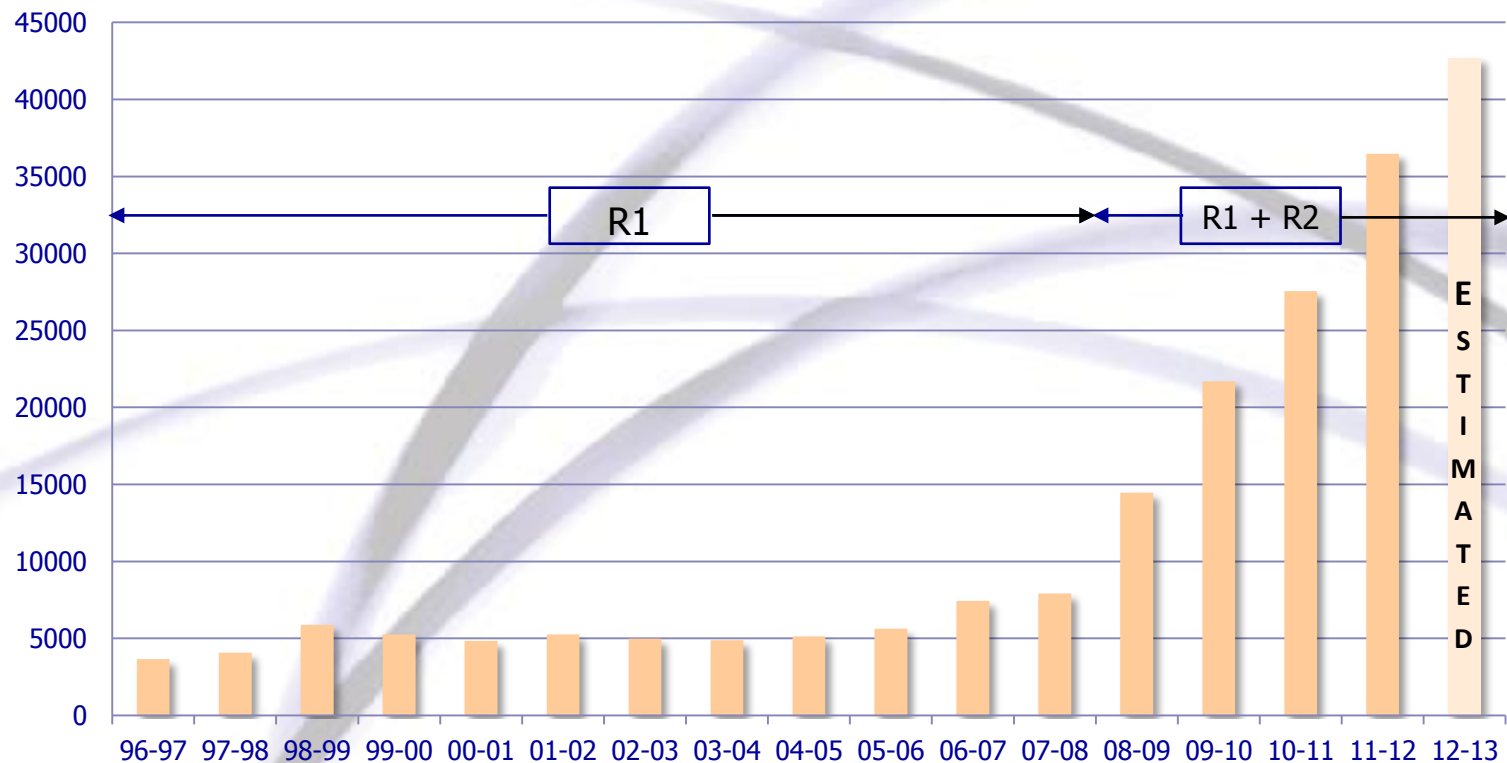
Increasing Demand for Landsat Data

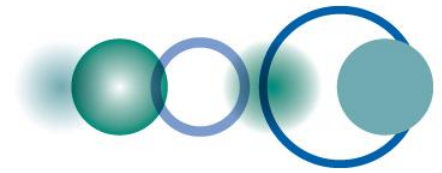




Increasing Demand for RADARSAT Data

RADARSAT Images Acquired by the Government of Canada





Summary

- Broad open data policies/practices essential for publically funded collections
- Economic value in downstream elements – value-added products and services
- Broader stakeholder engagement needed – particularly from the private sector for development of products and services
- National, Regional and International collaboration is essential